

# Network of Reformers

## Improving Regulatory Quality and Effectiveness in East Africa

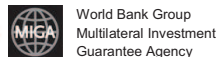
**2<sup>nd</sup> Peer-to-Peer Learning Event**

**January 19-21, 2010  
Serena Hotel, Kampala, Uganda**

### **Theme:**

***Multi-level Regulatory Governance:  
Promoting Regulatory Reform at the Local and  
Regional Levels***

***Draft Agenda***  
(5 January 2010 version)



Investment Climate Department  
World Bank Group

<b>January 19</b>	
<b>18.30-19.00</b>	<b>Registration</b>
<b>19.00-20.30</b>	<b>Reception and Opening</b>
<b>January 20</b>	
<b>9.00 – 09.30</b>	<p><b>Welcome and Introduction</b></p> <ul style="list-style-type: none"> <li>- Mr. David Bridgman, Regional Manager, Investment Climate Advisory Services in Africa, World Bank Group</li> <li>- Hon. Ms. Syda Bbumba, Minister of Finance, Planning and Economic Development, Uganda</li> <li>- Mr. Robert Rudy, Regional Growth, Trade and Investment Adviser, DFID East Africa</li> <li>- Mr. Peter Ladegaard, Program Manager, Investment Climate Advisory Services in East and Southern Africa, World Bank Group</li> </ul>
<b>9.30–11.15</b>	<p><b>Session 1: Regulatory Reform Updates: Recent Progress in Eastern Africa</b></p> <p><i>Introduction of delegations, and a brief (five minutes) summary by each delegation of major regulatory reform results and initiatives since the Network of Reformers Conference in Arusha in December 2008.</i></p>
<b>11.15 – 11.45</b>	<b>Group photo and coffee break</b>
<b>11.45–13.00</b>	<p><b>Session 2: Promoting Regulatory Reform at the Local Level</b></p> <p><i>The delivery of regulatory services often takes place at the local level. Yet ambitious national level reforms frequently come to halt or lead to unanticipated effects when implemented at the local level. This session will look at tools and modes of cooperation to ensure a more efficient and sustainable implementation of regulatory reform at the local level. The session will focus particularly on experiences with implementing business licensing reforms, revenue implications, and at with incentives and institutional innovations that can lead to a high-quality regulatory environment for businesses at the local level.</i></p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> <li>- Mr. Lars Grava, Senior Regulatory Reform Expert, World Bank Group</li> <li>- Kenya (speaker to be assigned)</li> <li>- Zambia (speaker to be assigned)</li> <li>- Mr. Graham Russell, CEO, Local Better Regulation Office, United Kingdom</li> </ul> <p><u>Moderator:</u></p> <ul style="list-style-type: none"> <li>- Mr. Fred Zake, Regulator Reform Expert, World Bank Group</li> </ul>
<b>13.00 - 14.00</b>	<b>Lunch</b>

<b>14.00– 15.30</b>	<p><b>Session 3: Beyond Quick-Wins: Sustaining and Expanding Regulatory Reform</b></p> <p><i>Many reform efforts fail to deliver beyond the short-term gains of cost-cutting and slashing selected procedures. However experience is now growing on how to link "quick wins" to broader and sustainable regulatory reform programs. This session will look at strategies, institutions and tools used to embed gains from first rounds of reforms in an environment of permanent and broader reform efforts.</i></p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> <li>- Rwanda (speaker to be assigned)</li> <li>- Mr. Wim Jansen, Deputy Director, Regulatory Reform Group, The Netherlands</li> <li>- Ms. Madame Amélie Tamboura, Director, Ministry of Commerce, Burkina Faso</li> </ul> <p><u>Moderator:</u></p> <ul style="list-style-type: none"> <li>- Mr. Lars Grava, World Bank Group</li> </ul>
<b>16.00 - 16.30</b>	<b>Coffee Break</b>
<b>16.30– 17.45</b>	<p><b>Session 4: Networking Clinics</b></p> <p><i>Participants will break into smaller groups organized around the themes and presentations delivered earlier in the day. The 3-4 clinics will be introduced and chaired by the previous presenters, but guided fully by questions and discussions among the clinic participants. Each clinic session will be 20 minutes long, allowing all participants to visit three clinics.</i></p>
<b>19.00 -</b>	<b>Dinner</b>
<b>January 21</b>	
<b>9.00 – 9.15</b>	<b>Welcome back &amp; Recap</b>
<b>9.15 – 10.30</b>	<p><b>Session 5: Regional Integration and Regulatory Reform</b></p> <p><i>The recent acceleration of the East African Community's regional integration agenda is promising well for a more transparent, accessible and coherent regulatory environment for businesses across the region. Networks of Regulatory Reformers – as well as the EAC Secretariat, EAC Member Countries and businesses - can play a critical role in formulating a "Better Regulation" agenda for the EAC. How can Member Governments organize themselves to respond quickly, pro-actively and efficiently to legislative proposals from the EAC? How can the EAC organize the regulatory process to be as inclusive, transparent and efficient as possible? The session will present some of the challenges for establishing systems and procedures for regulatory harmonization across a region, and it will offer insights on how other regions have addressed similar challenges.</i></p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> <li>- Mr. Andrea Renda, Head of Regulatory Affairs, Centre for European Policy Studies, Belgium</li> <li>- DFID representative</li> </ul>

	<ul style="list-style-type: none"> <li>- OHADA representative (tbd)</li> <li>- Mr. David Nalo, Permanent Secretary, Ministry of East African Affairs, EAC Ministry official (tbc)</li> </ul> <p><u>Moderator:</u></p> <ul style="list-style-type: none"> <li>- Peter Ladegaard, Investment Climate Department, World Bank Group</li> </ul>
<b>10.30 – 11.00</b>	<b>Coffee break</b>
<b>11.00 -12.15</b>	<p><b>Session 6: Using Information and Communications Technology to promote regulatory services</b></p> <p><i>Early experiences with E-Registries to host business licenses and other formalities are giving way to more ambitious ICT solutions providing several transactional regulatory services and linking up to the broader e-Government agenda. This session will showcase recent regional experiences and international best practices with E-Registries and their gradual transition to transactional regulatory services.</i></p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> <li>- Mr. Timothy Kimaru, Ministry of Finance, Kenya</li> <li>- Board of Investment, Mauritius</li> <li>- Online Business Licensing System, Singapore</li> </ul> <p><u>Moderator:</u></p> <ul style="list-style-type: none"> <li>- Mr. John Wille, Lead Private Sector Development Specialist, Strategy and Analysis Unit, Investment Climate Advisory Services, World Bank Group</li> </ul>
<b>12.15 – 13.15</b>	<b>Lunch</b>
<b>13.15 – 14.30</b>	<p><b>Session 7: Communication of Reform and Results</b></p> <p><i>Good reformers are often bad communicators. Impressive results can go unnoticed and implementation will be scattered if reforms are not properly communicated. Lessons are emerging on how to develop communication strategies as a core part of reform efforts. This session will showcase how good (and a few bad) practices on effective regulatory reform communication can be developed and delivered to businesses as well as to "internal" stakeholders such as government officials and implementing agencies.</i></p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> <li>- Ms. Nana Yaa Ofori-Atta, Investment Climate Advisory Services, World Bank Group</li> <li>- Rwanda (speaker to be assigned)</li> <li>- Ms. Laura Robinson, Senior Policy Analyst, Local Better Regulation Office, United Kingdom</li> </ul> <p><u>Moderator:</u></p> <ul style="list-style-type: none"> <li>- David Bridgman, World Bank Group</li> </ul>
<b>14.30 – 15.30</b>	<p><b>Session 8: Networking Clinics</b></p> <p><i>Participants will break into smaller groups organized around the themes and</i></p>

	<p><i>presentations delivered earlier in the day. The 3-4 clinics will be introduced and chaired by the previous presenters, but guided fully by questions and discussions among the clinic participants. Each clinic session will be 20 minutes long, allowing all participants to visit three clinics.</i></p> <p>(Coffee available during session)</p>
<b>16.00 – 16.30</b>	<p><b>Session 9: Synergies and Peer Learning: Creating Networks of Reformers</b></p> <p><i>This session briefly present international experiences with building networks of reformers, and discuss modalities of a similar network for regulatory reformers in the larger East African Region. The session will also cover next steps towards formalizing the Network.</i></p> <p><u>Moderators:</u></p> <ul style="list-style-type: none"> <li>- David Bridgman and Peter Ladegaard, Investment Climate Department, World Bank Group</li> </ul>
<b>16.30</b>	<p><b>Closing remarks</b></p>